



CANADIAN LABOUR CONGRESS
CONGRÈS DU TRAVAIL DU CANADA

PRAIRIE REGION
RÉGION DES PRAIRIES

June 6, 2024

United Way Winnipeg
580 Main Street
Winnipeg, MB R3B 1C7

Greetings,

Re: 2024 United Way Campaign

I am pleased to be writing today to endorse the United Way campaigns in Winnipeg and Brandon for 2024.

The Canadian Labour Congress, Prairie Region, has a long and proud history working with the United Way movement in the prairie provinces helping to build strong, resilient communities. As our local partnerships continue to focus on community impact through identifying and addressing the root causes of social problems, as well as building on its commitment to strengthening their role in public policy, I look forward to deepening our partnership and working together.

Prior to joining the Canadian Labour Congress, I worked on issues related to low wage poverty, work that was directly supported by my local United Way. I understand how important our efforts are during our annual campaigns, and the essential role the labour movement plays in bringing together the financial and human resources of our two movements to provide the foundation for community initiatives. We are making a difference in communities through this work.

I am proud of the fact that working people continue to be the backbone of local campaigns across the prairies, contributing millions of dollars collectively across our region each year. Every year we see workers stepping forward to keep their communities strong. I know you will do so again this year.

Together, let us continue our work during the 2024 United Way Campaign through gifts of time, energy and money.

In solidarity,

Deanna Ogle
Director
Prairie Region | North
Canadian Labour Congress
www.canadianlabour.ca

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